

SHIMANO ACERA



Selling Tips for Acera-X



Dual SIS index shifting with 7-speed cassette sprockets and triple chain-rings.



Advanced Light Action system reduces shifting effort



Optical Gear Display for easy gear verification



HG Sprockets deliver smoother, faster SIS shifts.



Parallax Hubs increase wheel strength



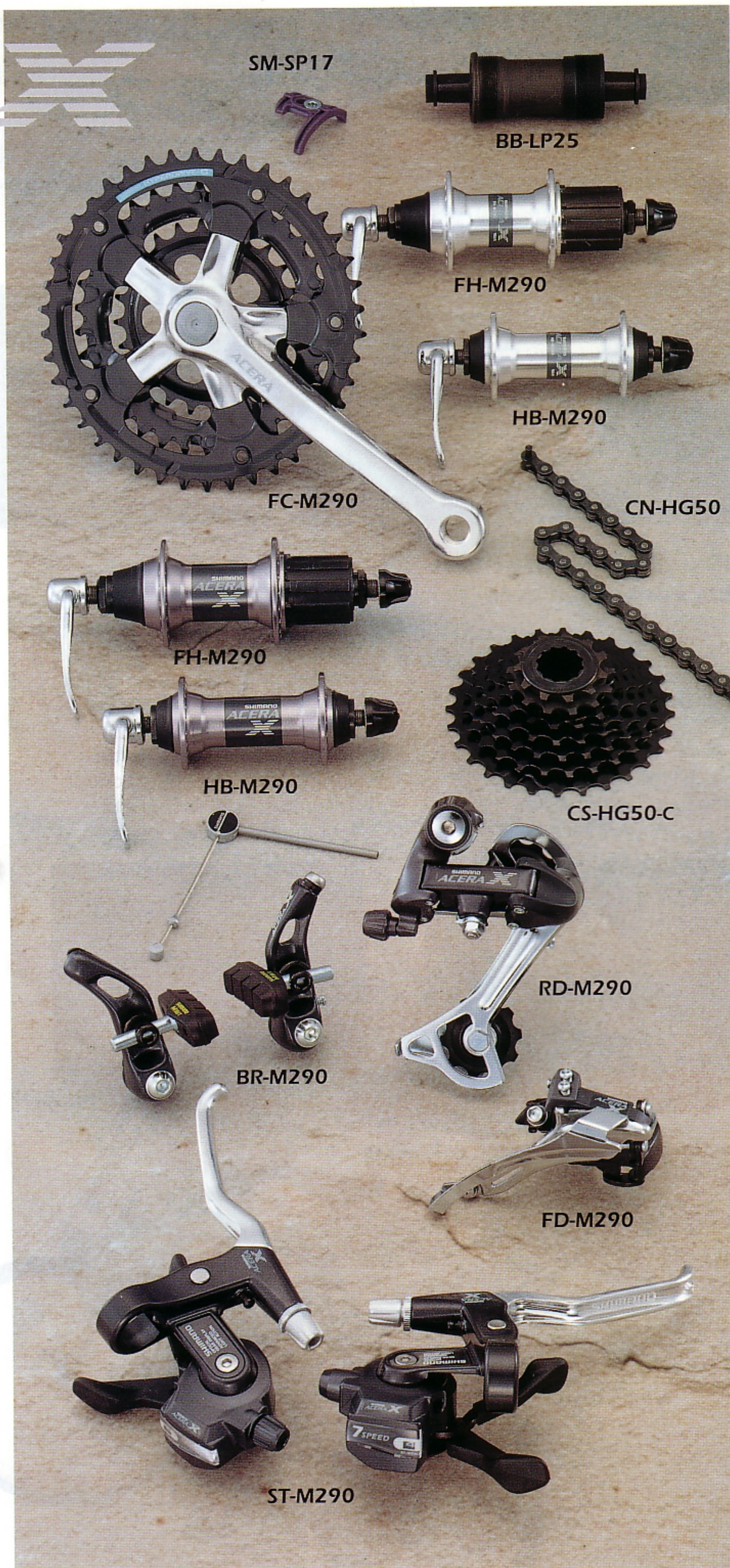
Top-Swing Front Derailleur reduces component weight and shifting effort.



M-System Brakes work in all weather conditions



HyperDrive C drivetrain reduces weight and increases ground clearance.



ALIVIO

SHIMANO



Selling Tips for Alivio



Dual SIS provides adjustment-free index shifting for both rear and front derailleurs.



IG Drivetrain makes SIS shifting smoother and quieter.



Advanced Light Action reduces shifting effort.



Optical Gear Display provides instant gear verification.



Top-swing Front Derailleur reduces chain-wheel shifting effort.



HyperDrive-C reduces chainring and sprocket size to save weight.



Anti-Vibration M-System brakes work silently and effectively in all weather conditions.



Aluminum QR levers reduce wheel weight and resists rust.



FC-MC12

BB-LP25

SM-SP17

CN-IG50

FH-MC12

HB-MC12

CS-IG50

BR-MC12

ST-MC12

FD-MC12

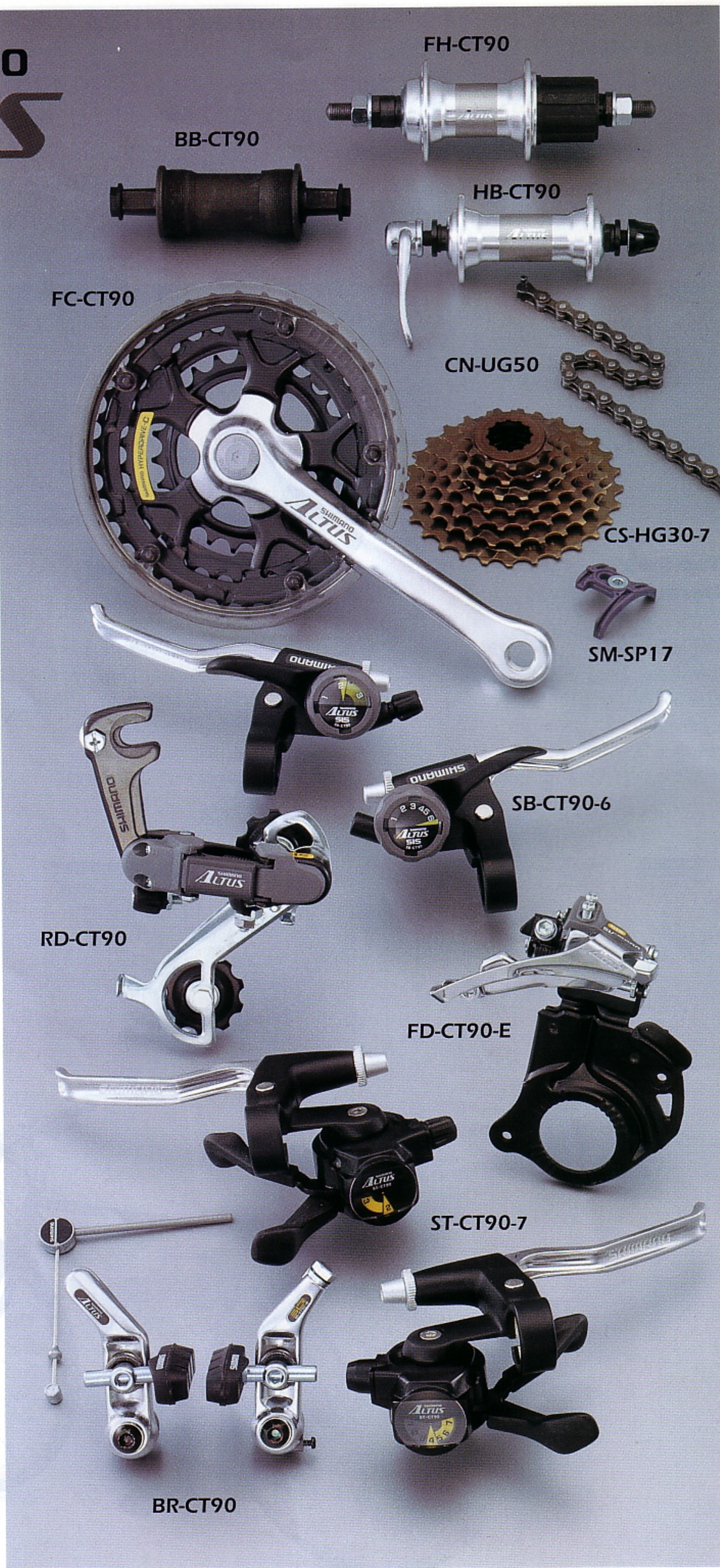
RD-MC12

SHIMANO ALTUS



Selling Tips for Altus C90

- 
Pre-Select rear derailleur allows lever movement without pedaling.
- 
Rapidfire TX levers make gear shifting fast and easy
- 
Advanced Light Action reduces shifting effort.
- 
Optical Gear Display provides easy gear verification
- 
HG Sprockets make shifting smoother and more precise.
- 
Parallax Hubs increase wheel strength
- 
Top-Swing Front Derailleur reduces shifting effort.
- 
HyperDrive-C drivetrain is more compact to reduce weight and increase ground clearance.



ST-M564



ST-M563



BB-UN51



PD-M525



FH-M565



CS-HG70-8



SM-SP17



HB-M563-A



FD-M565

CN-HG70



RD-M565



HB-M564-A



HP-M563

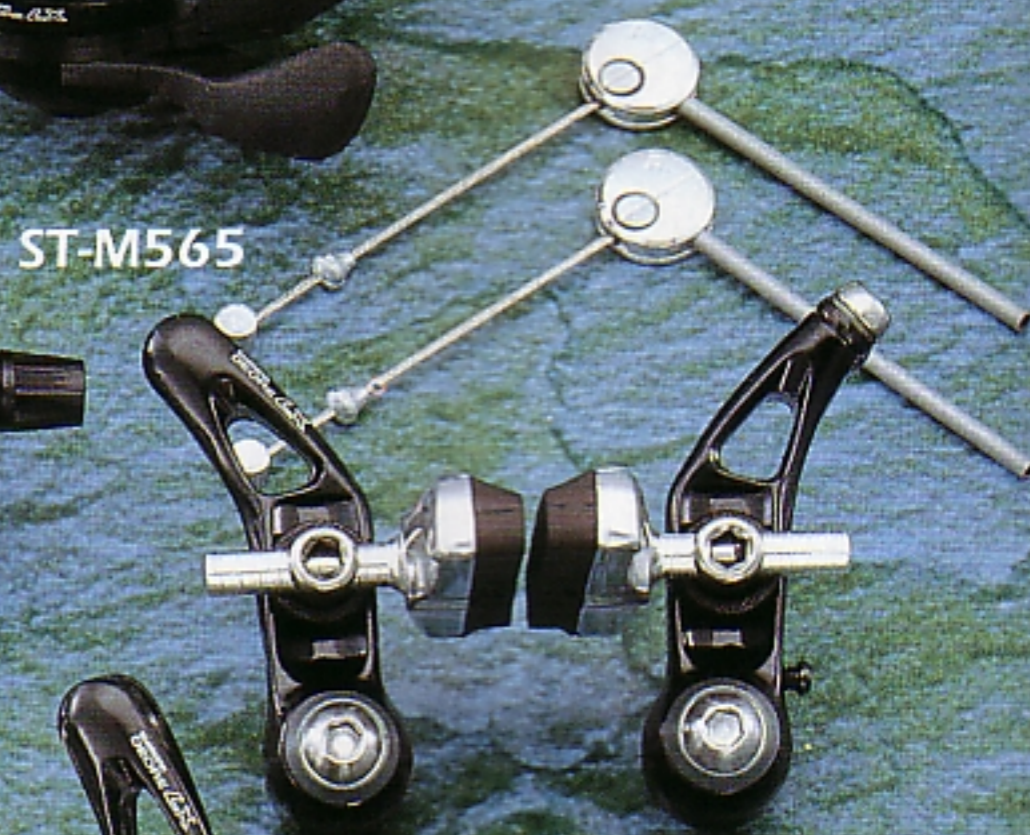


ST-M565



FC-M563-S

BR-M565



ST-M566



PD-M535



SM-SP17



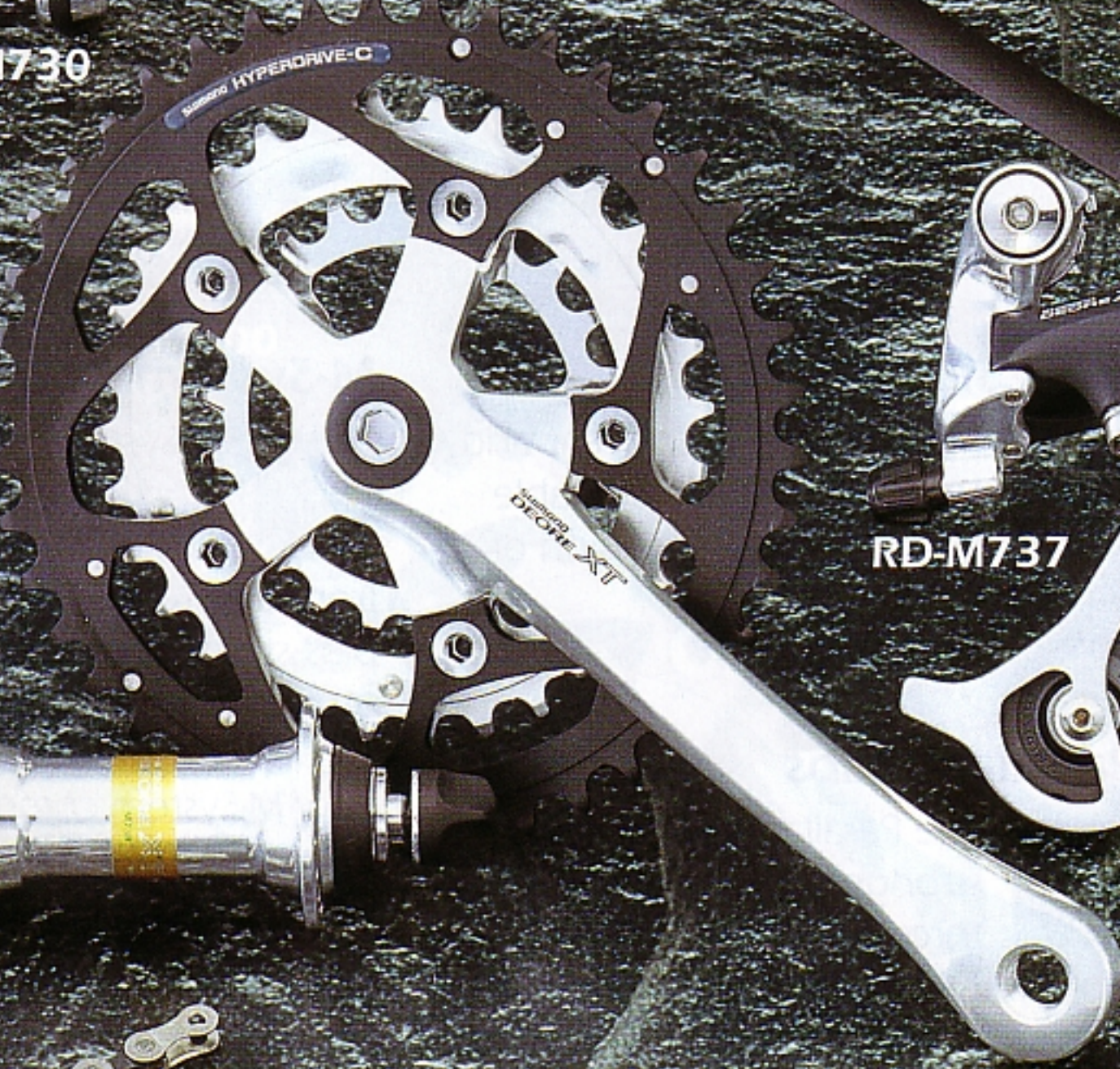
BB-UN71

SP-M730



SO-M730

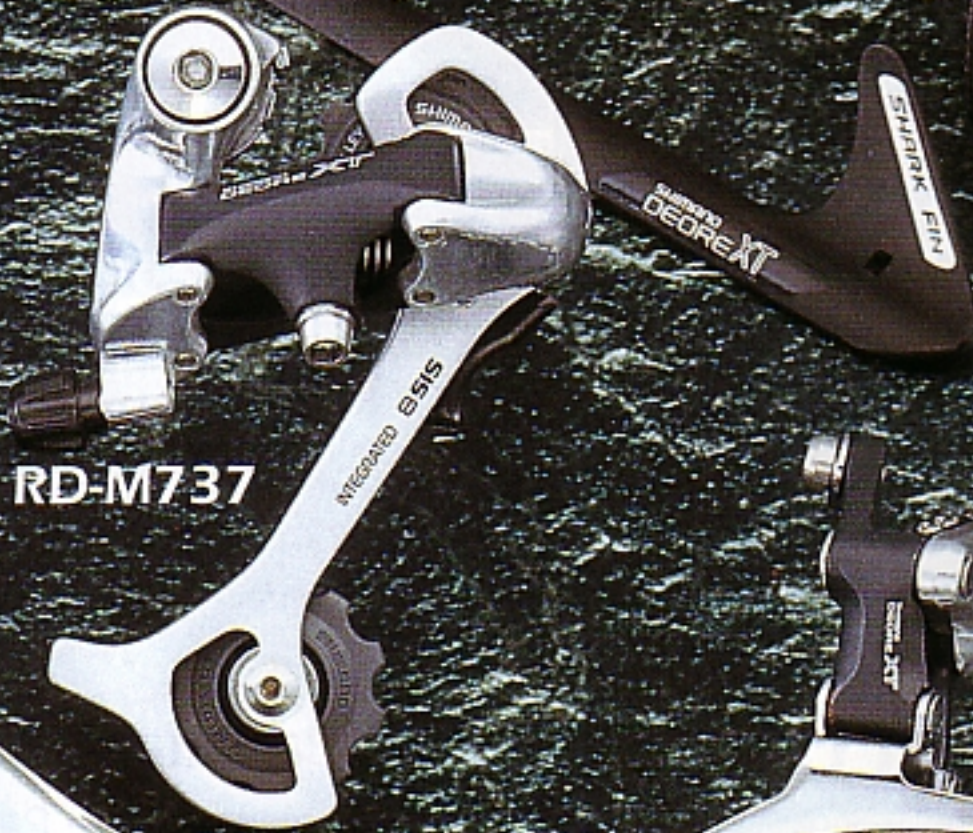
FC-M737



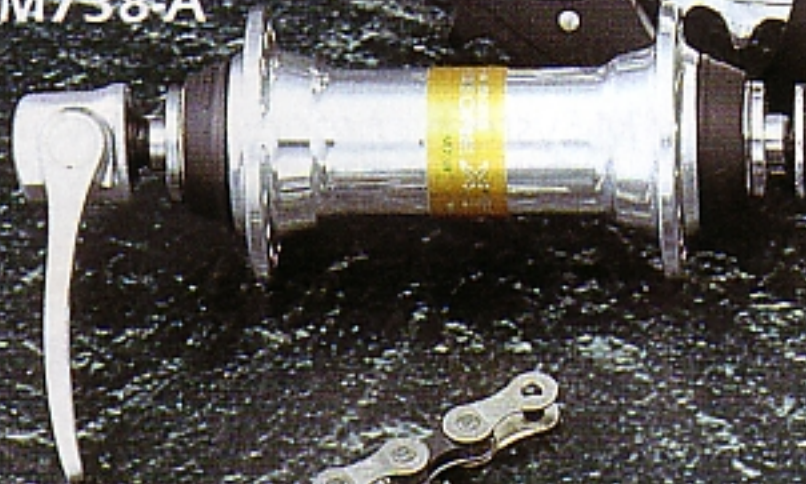
DF-M730



RD-M737



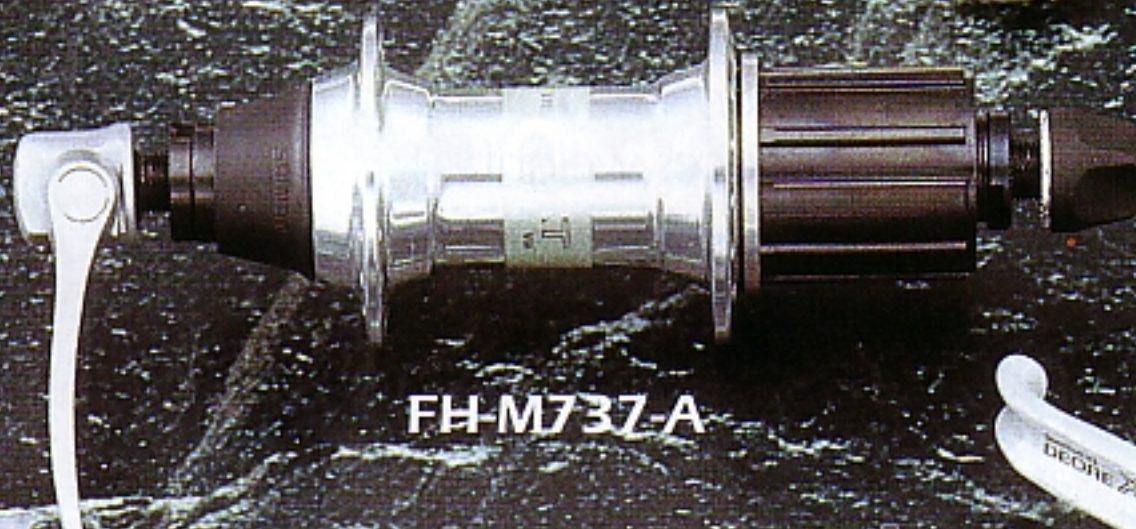
HB-M738-A



FD-M737



CN-HG90

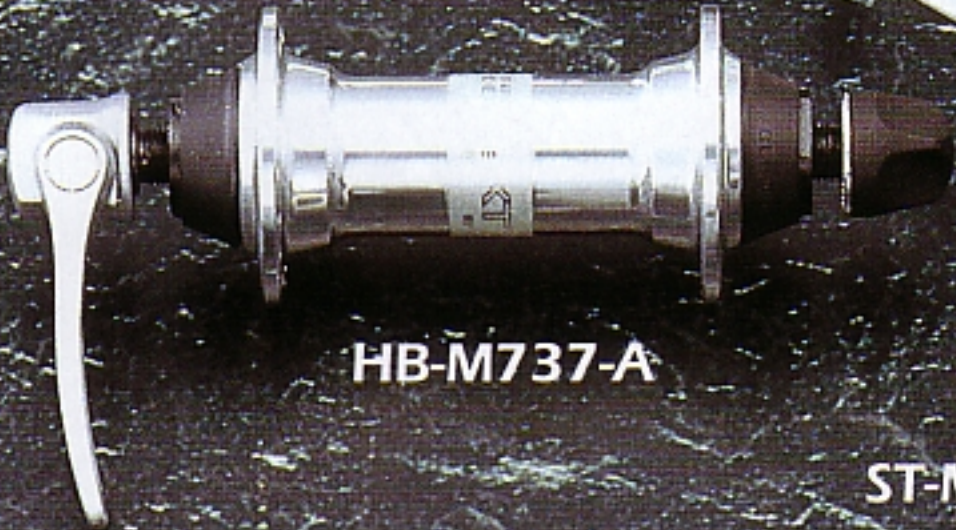
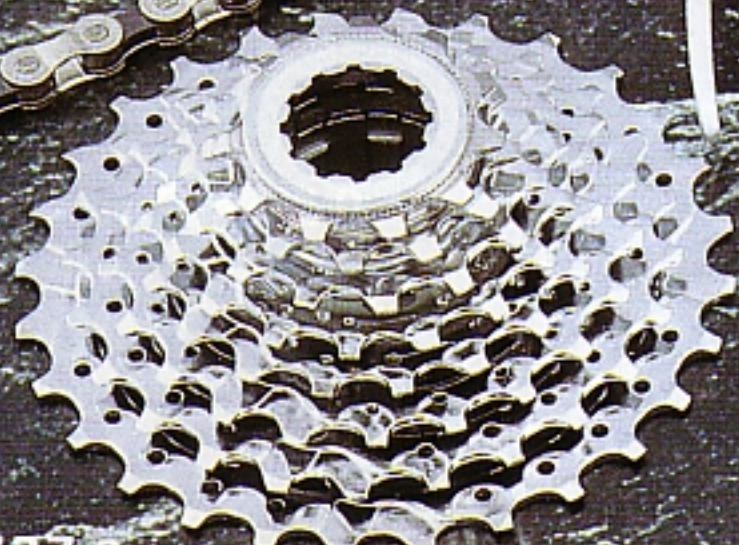


FH-M737-A



HP-M741

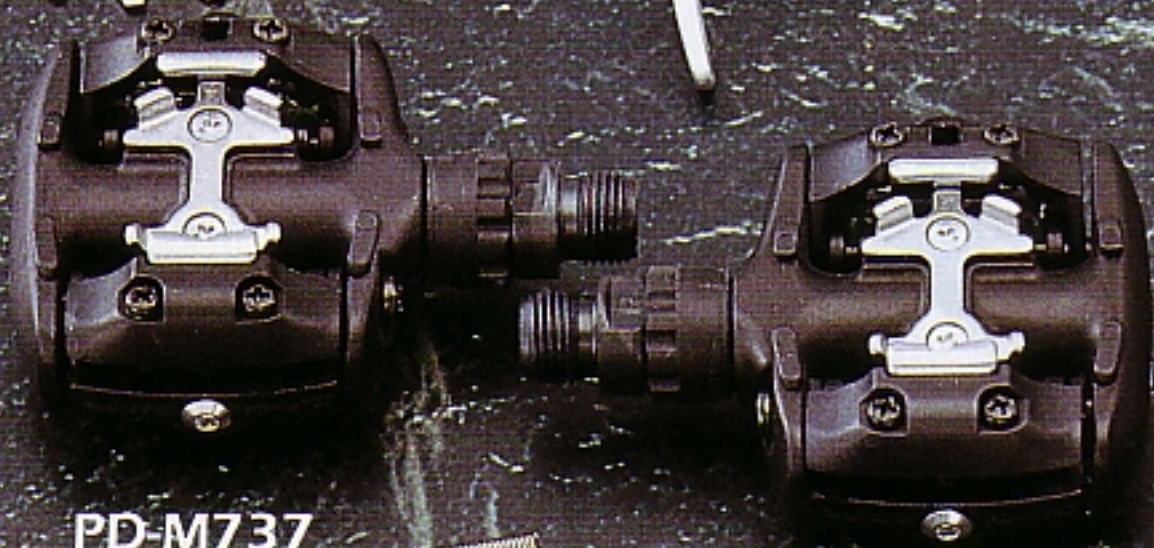
CS-M737-8



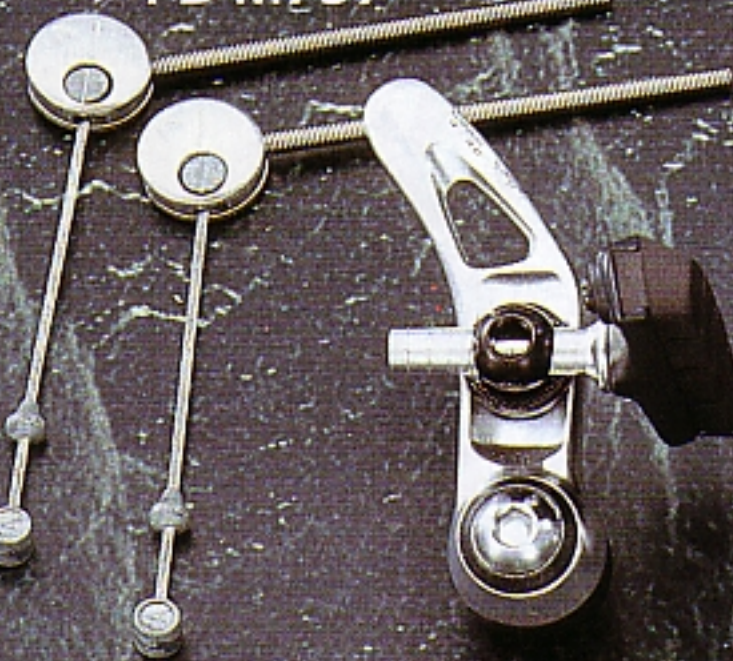
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ST-M738



PD-M737

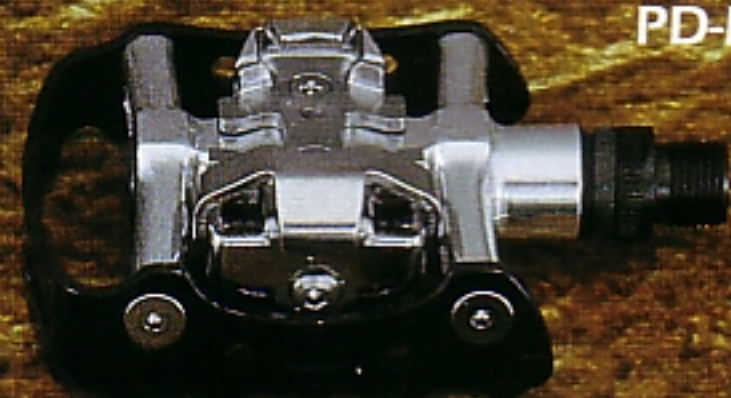


BR-M737

FC-MC33



BB-UN51

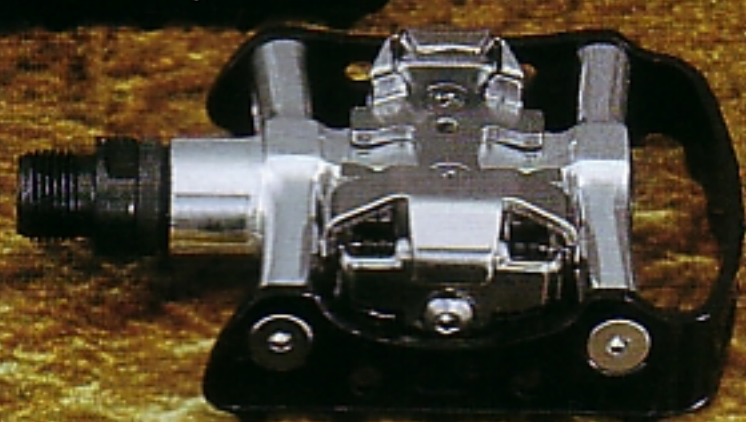


PD-M323

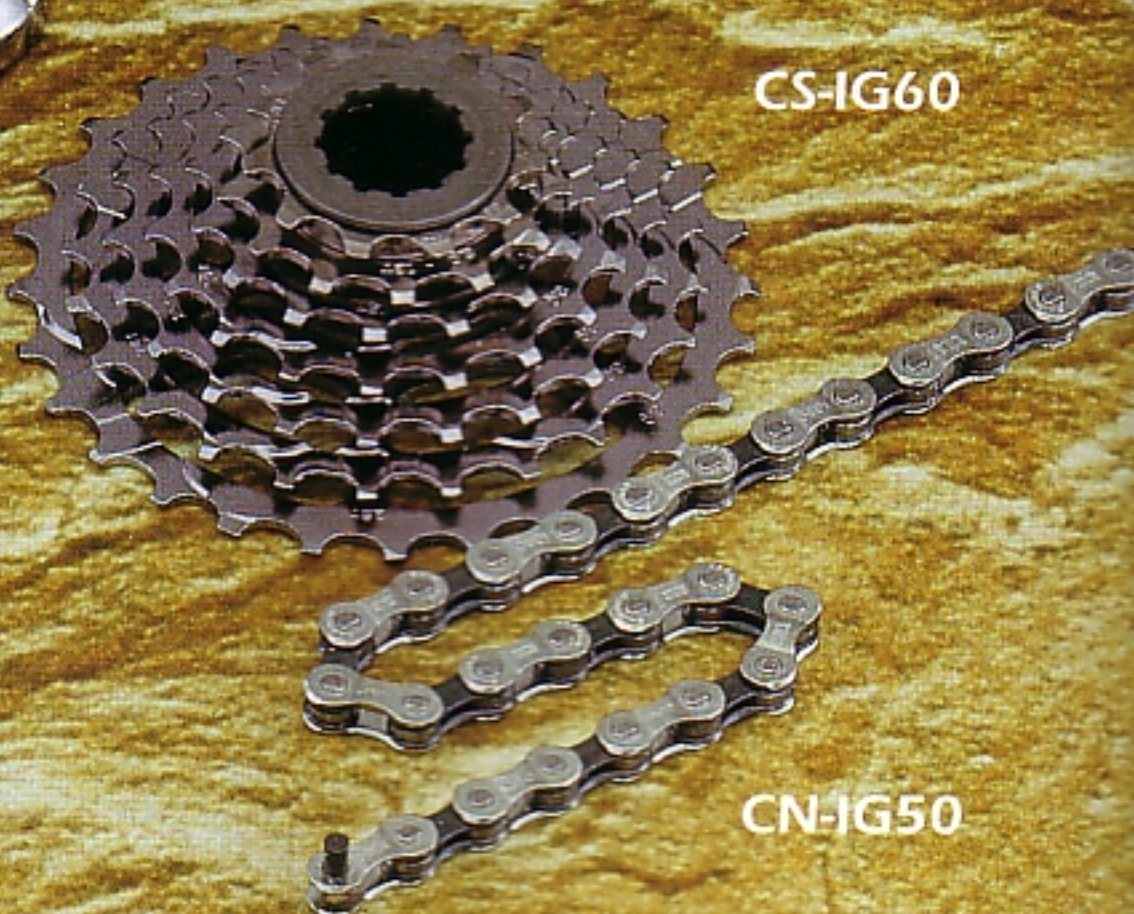
SM-SP17



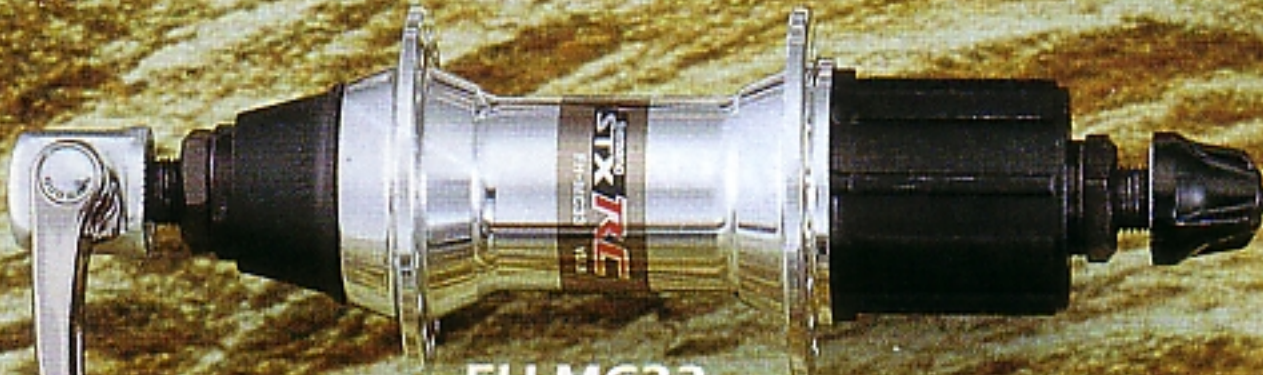
HP-MC30
HP-MC31



CS-IG60



CN-IG50



FH-MC33



HB-MC33



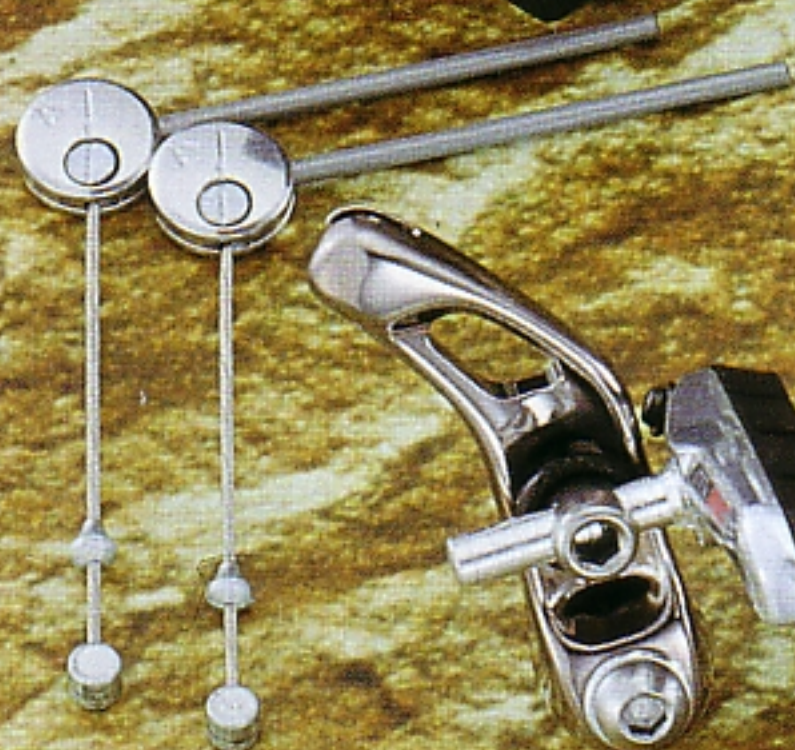
ST-MC33



RD-MC33



FD-MC33



BR-MC33






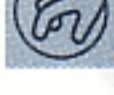




SHIMANO STX

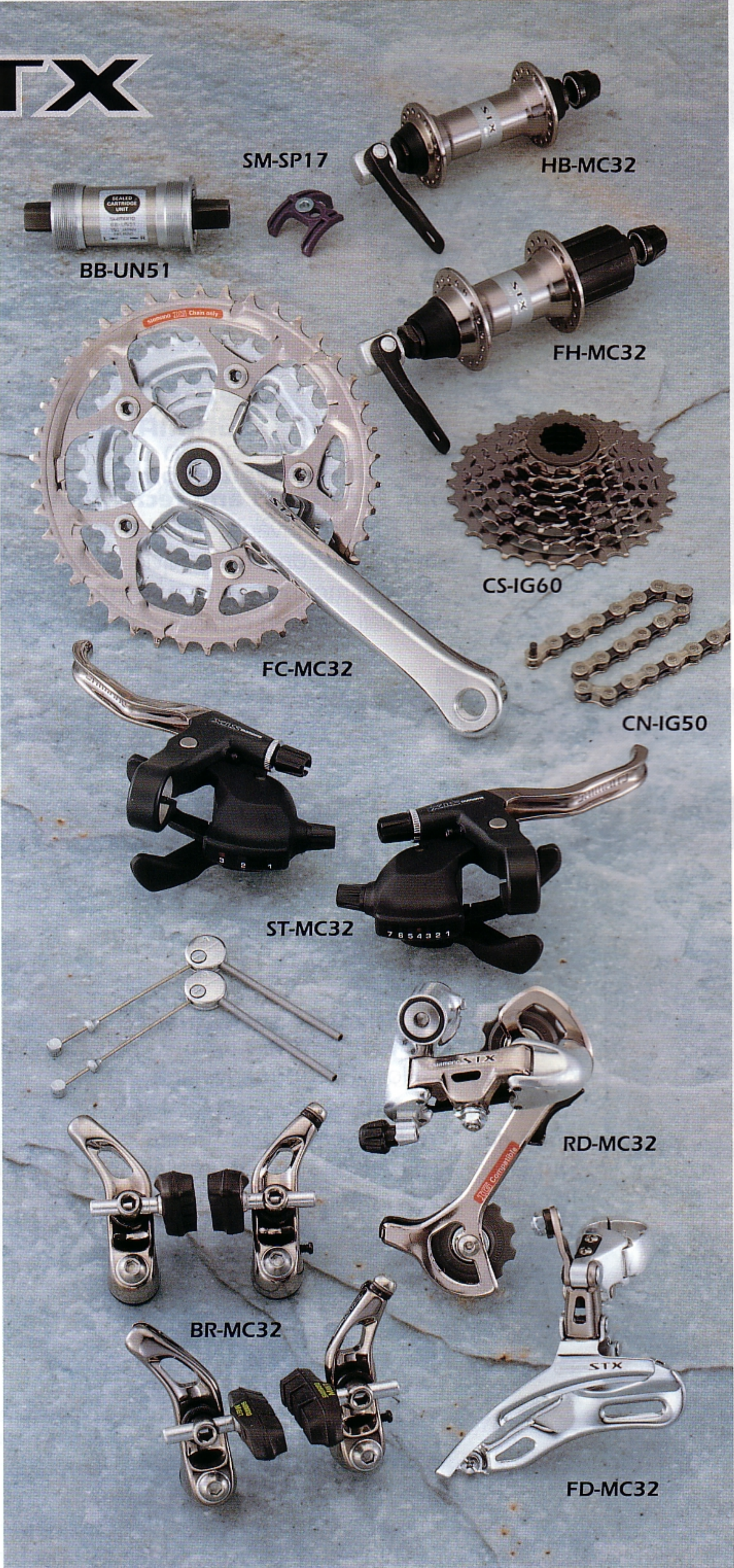


The mountain bike price range is wide, providing cyclists looking for a priced mountain bike with an excellent balance of a stylish component provided by a...



Selling Tips for STX Bicycles

-  **IG Drivetrain** provides the best SIS shifting ever.
-  **Dual SIS** shifting with 7-speed cassette sprockets and triple chainrings.
-  **Advanced Light Action** system reduces shifting effort.
-  **Optical Gear Display** provides instant gear verification.
-  **HyperDrive-C** reduces chainring and sprocket size to save weight.
-  **Anti-Vibration M-System** brakes work silently in all weather conditions.
-  **Aluminum QR** components reduce weight.
-  **Stainless Steel hardware** keeps components looking new.



BB-UN51 SM-SP17 HB-MC32
 FC-MC32 CS-IG60 CN-IG50
 ST-MC32 RD-MC32
 BR-MC32 FD-MC32

SP-M900



SP-M910



SM-SP17



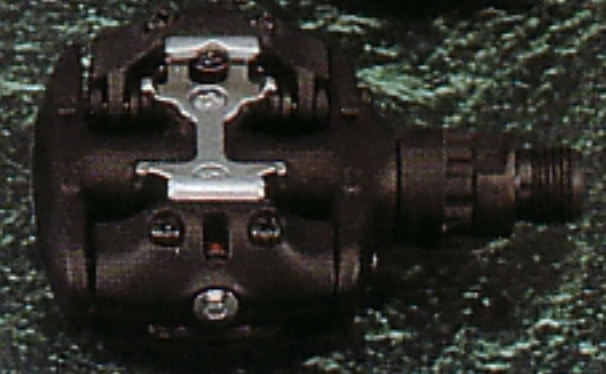
PD-M737



SQ-M900



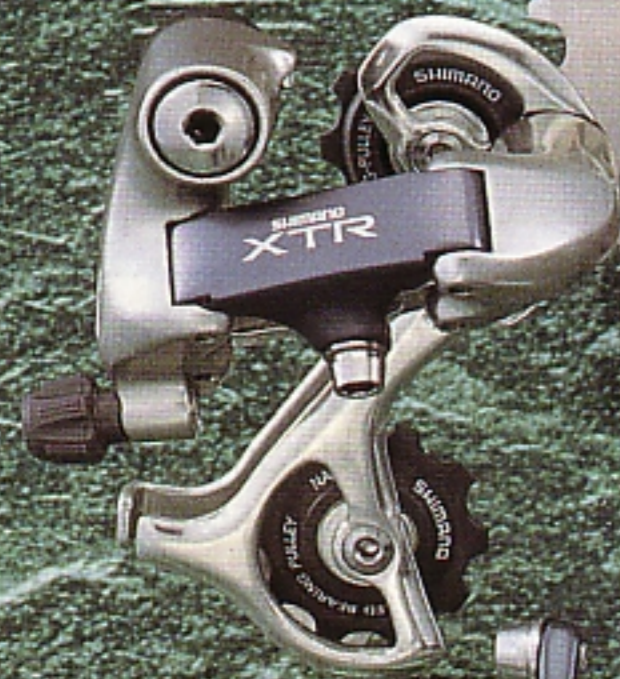
BB-UN91



HP-M900



FH-M910



HB-M910



FC-M900-ti

CN-7401

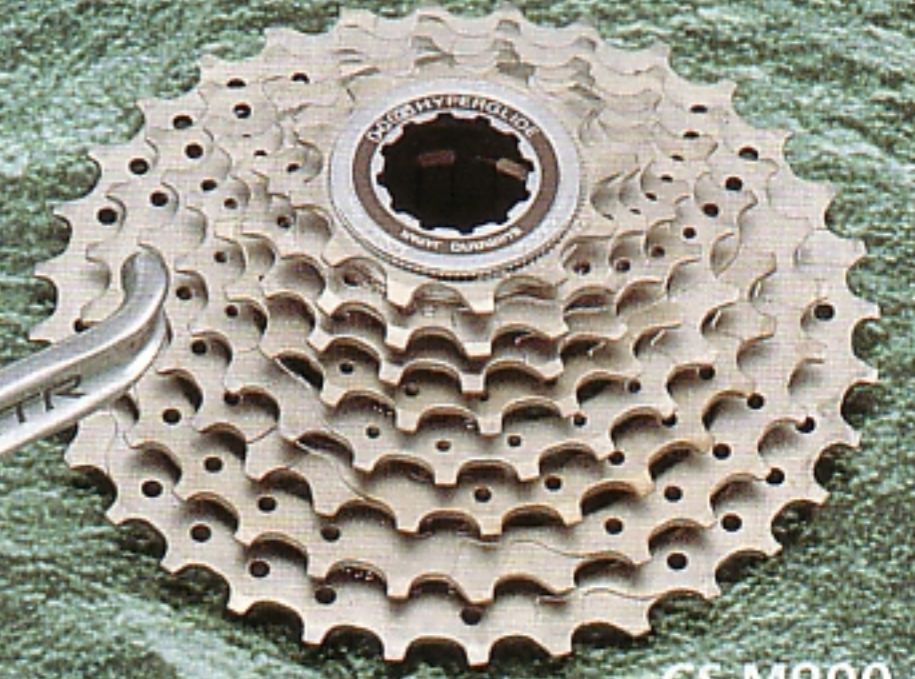


RD-M910



ST-M910

FD-M900



CS-M900-8



BR-M900-C



PD-M747